

INSTITUTIONAL DISTINCTIVENESS: RURAL DEVELOPMENT

Our institution has unique distinctiveness in accordance with the vision and mission of the institution in the domain of **Rural Development** under the concept of **Institutional Social Responsibility (ISR)**. As the institution is situated in rural background, it has certain disadvantages in the domain of academic excellence but the institution has many advantages as it is situated in the rural and agricultural background. In a most innovative way, the institution utilizes the advantages of the rural and agricultural background for the purpose of Rural Development.

Our National Service Scheme (NSS) is one of the most vibrant units of the RTM Nagpur University with dynamic volunteers under the leadership of efficient Programme Officers. The contribution of NSS has brought a special identity to the institution. During the last five years, the NSS Unit has given outstanding contribution in the field of **Rural Development**. All activities cannot be covered within the limit of this frame but some of the important contributions can be mentioned with priority here.

The institution plays a major role in the Rural Development through the medium of NSS. The institution has made strong stamp on the field of Institutional Social Responsibility as per the policy and decisions of the IQAC of the institution.

Two State Level Camps were organized under the aegis of the NSS in two consecutive years, in 2017 at Bondgaondevi and in 2018 at Keshori respectively. These camps have helped and supported to make awareness about the problems of the villages and villagers and also tried to find out certain solutions by connecting the Govt. Agencies for **Rural Development**. There are many achievements in these two camps which are to be highlighted here. These camps have given golden opportunity to the students from distant places of Maharashtra to get the first hand experience of the village life and the real problems of the villagers. NSS Unit has proved that by mobilizing the power of the youth can bring miracles in Rural Development.

In the State Level NSS Camp at Bondgaondevi, **the volunteers constructed a road, approximate cost of 8-10 Lakhs** as per the Govt rate, on the forest land through the “**Shramdaan**” (**Gift of Labour**). Grampanchayat cannot be constructed this road on the land because it was coming under the forest land. Therefore, no fund can be raised from any agencies to construct or to repair the road. 300 farmers were really benefitted and 100 acres of land were utilized by the farmers through the construction of this approach road.

NSS unit has actively participated in collaboration with Ministry of Forest, Govt. of Maharashtra in the **Tree Plantation Drives in last five years** in different villages. As a part of Environmental Protection Project, NSS Unit has also

participated in this activity on 1st July every year and **planted 25000 Saplings** in 2016 at Bondgaondevi, in 2017 at Zarpada & in 2018 at Khamkhura.

In collaboration with Grampanchayats, NSS unit has participated in the **cleanliness drive** in which the NSS volunteers cleaned the garbage, sewage and the roads of the villages. NSS Unit has constructed many Toilets in villages and also constructed Roads for the villagers.

NSS unit has also organized **Road Safety Awareness Campaign** in collaboration with RTO Office and also made awareness about the importance of Helmet for the two wheeler drivers and other safety measures in driving.

NSS Unit has organized a rally on the occasion of the Constitution Day, 26 November in every year and **Distributed the Preamble of the Constitution in Marathi**. NSS also has organized some **Career Guidance Programmes** and Cyber Crimes for the rural students by inviting Career Guides.

In collaboration with District General Hospital, Bhandara & Gondia and Lifeline Blood Bank, Nagpur, the NSS unit has also organized many **Blood Donation Camps** during the last five years. Wherever, NSS camps were organized, NSS had also made awareness about the importance of Blood Donation to save somebody's precious life and convinced the villagers through proper counseling. The NSS unit of the institution plays the role of a catalyst between the needy persons of the

region and blood banks. The villagers are free to contact the Programme Officers whenever, there is an urgent need of the blood.

In collaboration with the Department of Health, NSS unit has organized **Free Health Check up Camps** in villages and so many poor villagers are benefitted out of the camps.

Besides the contributions of the NSS in the field of Institutional Social Responsibility, the institution has also extended some support services to the Students from agricultural background & Farmers of the villages. The institution has made an innovative method of **Azolla Cultivation** for encouraging Organic Farming to yield more results in farming. These techniques of making **bio-fertilizers** are provided to the students from the agricultural background and also to the needy farmers of the villages. The institution has also transferred the technique of cultivation of Azolla to the students and farmers and also supports the farmers to make artificial pond for the cultivation. The institution has also organized a **Swine flu Awareness camp** at the time of spreading this disease in the locality.

The institution has organized **Sickle Cell Detection and Awareness Camp** in collaboration with Rural Health Centre and also organized **AIDS Detection and Awareness Camp** with the help of Doctors and their teams from the Hospitals and

also organized **TB & Zoonotic infection diagnosis camp** in the nearby villages. Considering the number of Girls students in the institution, an **Awareness Programme** was organized for counseling the girl students about **Menstruation and Psychological Developments**.

The institution in its initiative to organize 5 days Workshop on **Bee Keeping for the Farmers' Community** as the part of its vision and mission to eradicate the poverty from the rural background in collaboration with the Khadi Gramodhyog Commission, Nagpur Region and contributed significantly to the field of **Institutional Social Responsibility (ISR)**.